

Dear Parents/Guardians:

Welcome to an exciting year at Walteria Elementary School! This year, our school will be participating in the *Labels for Education*® program. My name is Joyce Matsumura and I am the *Labels for Education* coordinator for our school. Through the program, we can collect UPCs and beverage caps from participating products to earn points that can be redeemed for FREE educational merchandise!

Our goal this year is to collect 5000 points that we can redeem for various school supplies. It's easy to help—simply save UPCs and beverage caps from participating products and drop them off in the school office.

Please spread the word by asking relatives, friends, neighbors and co-workers to help us collect our goal number of points.

If you have any questions, or would like to help with our *Labels for Education* collection drive, please contact me at 310-562-3292 or via email at cowjoys@juno.com.

Thank you for your support. Together with the *Labels for Education* program—we can build a better school for our children.

Sincerely,

Joyce Matsumura

Walteria Elementary School

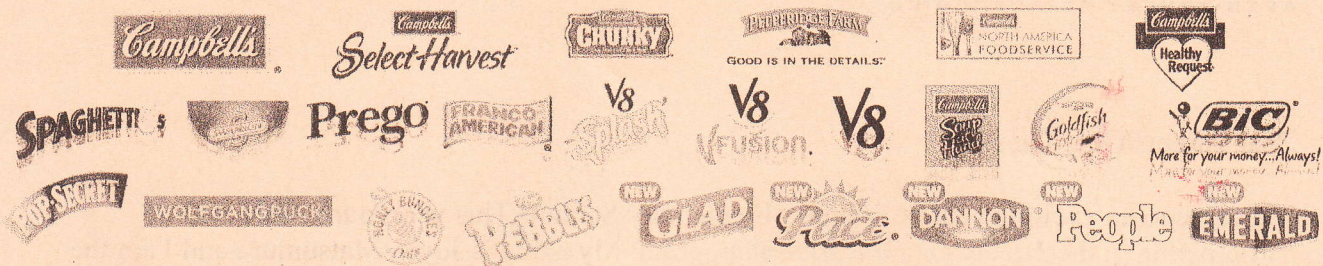
To see a complete list of participating products and point values, please visit LabelsForEducation.com. or turn over this letter for the latest listing.

BYW

LABELS FOR EDUCATION

ARTS • ATHLETICS • ACADEMICS

2011-2012 Promotional Products



BEVERAGES

- Campbell's® Tomato Juices*
- V8® Vegetable Juice*
- V8 V-Fusion®**
- V8 Splash®*

BREAD

- Pepperidge Farm® Breads, Croutons, Rolls & Stuffing

CEREALS

- Alpha-Bits®
- Post Bran Flakes™
- Cocoa Pebbles®
- Fruity Pebbles®
- Golden Crisp®
- Grape-Nuts®
- Great Grains®
- Honey Bunches of Oats®
- Honey-Comb®
- Post® Raisin Bran
- Post Selects®
- Post® Shredded Wheat®
- Waffle Crisp®

COOKING

- Campbell's® Condensed "Great for Cooking" Soups
- Swanson® Broth, Canned Chicken & Cooking Stock
- Wolfgang Puck® Stocks and Broths
- Campbell's® Beans

DAIRY

- Dannon® Danimals® Smoothies
- Dannon® Danimals® Double Crush Cup™
- Dannon® Danimals® Coolision™
- Dannon® Dan-o-nino™ Drinks
- Dannon® Dan-o-nino™ Cups

FOOD STORAGE PRODUCTS

- Glad® Reusable Plastic Containers
- Glad® Freezer Bags
- Glad® Food Storage Bags
- Glad® Sandwich Bags
- Glad® Plastic Wraps

FROZEN PRODUCTS

- Pepperidge Farm® Frozen Garlic Breads, 3-layer Cakes, Turnovers and Puff Pastry

MAGAZINES**

- PEOPLE
- Real Simple
- TIME
- Cooking Light
- Southern Living
- Health
- ALL YOU

PASTA

- SpaghettiOs® pasta

SAUCES & GRAVIES

- Campbell's® Gravies
- Franco American® Gravies
- Pace® Salsas & Picante Sauce*
- Prego® Italian Sauces*
- Wolfgang Puck® Sauces*

SNACKS

- Emerald® Nuts Canisters
- Emerald® Peanuts
- Emerald® 100 Calorie Packs
- Emerald® Breakfast on the go!™
- Emerald® Trail Mix
- Emerald® Glazed Nuts
- Pepperidge Farm® Baked Naturals®

• Pepperidge Farm® Goldfish®

- Crackers and Grahams
- Pop Secret® 3 Count
- Pop Secret® 4 Count
- Pop Secret® 6 Count
- Pop Secret® 10 Count
- Pop Secret® 10 Count Snack Size
- Cocoa Pebbles® Treats
- Fruity Pebbles® Treats

SOUPS

- Campbell's® Chunky™ Soups
- Campbell's® Chunky™ Chili
- Campbell's® Condensed Soups
- Campbell's® Healthy Request® Soups
- Campbell's® Select Harvest® Soups
- Campbell's® Soups- Microwavable Bowls
- Campbell's® Soup at Hand®
- V8® Soups
- Wolfgang Puck® Soups

STATIONERY

- BIC® Dry Erase Markers
- BIC® Ecolutions™ Products
- BIC® Highlighters
- BIC™ Mailing Labels
- BIC® Mechanical Pencils
- BIC® Ball Pens
- BIC® Roller Pens
- BIC® Gel Pens
- BIC® Wite-Out® Brand Correction Tape

*Cap required for submission in lieu of UPC

**Available on retail sales only

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